



totally management ltd

your business is **our** business

Protecting and Making Money From Your Business Ideas and Creation

Are you in the creative sector such as a designing, writing, singing, photography and similar? Do you know what to do to prevent others from using your creation without your permission or claiming it as theirs?

Attend this training workshop delivered by a solicitor and find out about protecting and financially exploiting your ideas and creation, including issues about:

- **Copyright**
- Designs rights
- **Ideas**
- Patents
- **Trademarks**
- Confidentiality/Non-disclosure agreement and intellectual property agreement
- **Your work on the Internet**
- Making money from your ideas and creation – licensing, resale rights, database rights, royalties etc
- **Inventors and innovators – getting financial assistance**
- Protecting your rights abroad
- **Practical steps to protect your rights**
- Where to get further help